Human-CentriCity (Institution or Corporation) Application

Human-CentriCity Definition - Projects that are designed to prioritize digital inclusion in smart city development, thereby overcoming or mitigating the digital divide, and that aim to serve specific target groups among the citizen population, such as the elderly, youth, and the disabled.

Please complete the following four sections of the application in English.

NOTE: Section I, Section II, and Section III are mandatory to fill in to complete the application process. The last section, Section IV is supplementary.

Please complete your application before the final date of the submission, 30th of May 2025.

Section I Registration & General Information of the Applicant

Section II Project Description

Section III Project Questionnaire

Section IV Contextual Information of the City and Country for the Project

For more information on the evaluation criteria for Tech-InnovaCity, download the Guidelines.

Section II Project Description 1

Applicants are required to complete all five questions from this section in order to access the questionnaire in the following section.

Name of Project:

Entity responsible for the project (Please provide the name of the entity that will be awarded in case of a win - in case of a collaborative project or consortium, list all entities involved):

Location of responsible entity (Where is the entity responsible for the project based?):

Location of Project Implementation (Where was the proposed project implemented?):

How did you learn about the Seoul Smart City Prize? Please select one of the following options:

- International event (please specify)
- Social media
- Embassy
- WeGO Secretariat
- Prize Committee
- Other (please specify))

☐ [Check] Please be aware that if selected as a semi-finalist, the CEO/President of your company/institution (or equivalent level) will be invited to attend the Seoul Smart City Ceremony in late September 2025.

Status of the Project (May include current phase or number of years implemented):

Project Summary:

(max. 3000 characters)

Section II Project Description 2

Please provide a descriptive overview of the project you applied for.

```
(max. 3000 characters)




```

How was your project initiated?
□ Part of country city government's initiative
□ Originally developed by the institution/company
□ Both or neither of the above two options
(Please explain:
_____)

How was your project funded?
□ Grant from national government
□ Grant from city government
□ Self-financed by the institution/company
□ Received investments from a third-party organization
□ If multiple or neither of the above four options
(Please explain:
_____)

How was the main technology used in your project developed?
□ Technologies that are already widely used
□ Developed with city government support
□ Developed through the applicant institution/company's own efforts
□ Developed in collaboration with the city government
□ If multiple or neither of the above four options
(Please explain:
_____)

Is the primary purpose of the problem-solving effort to enhance the environment or to address climate change?
□ Yes   □No

Section III Project Questionnaire (Total 18 Questions)

A. Problem Identification

1. **(Importance of Policy Problem)**
   ● What is the problem your project is trying to solve, and how important is it in terms of the prioritization of other urban problems that directly affect citizens? Please elaborate in detail.

(max. 1500 characters)

2. **(Alignment with Human-Centric Values**)
   ● How is the problem targeted by your project aligned with the human-centric values and objectives? Please elaborate in detail.

(max. 1500 characters)

3. **(Clients/Stakeholders Engagement)**
   ● How was clients/stakeholders input gathered and incorporated into the process of selecting the policy problem your project is trying to solve?
   ● What diverse and underrepresented groups were involved in this process?

(max. 1500 characters)

B. Project Design & Implementation

4. **(Goal Setting)**
   - What were the specific goals that were set to be achieved through the implementation of this project?
   - What were the quantitative measures and specific KPIs (key performance indicators) that the project set out to achieve? You will be asked to provide the actual quantitative achievements in the following section of the application.

(max 1500 characters)

5. **(Human-Centric Solution)**
   - Why did you select this particular technology over other available ones for your project for solving human-centric problems?
   - Why do you think your project with Smart City technology has an advantage in solving human-centric problems over other projects using conventional and existing technologies?

(max. 1500 characters)

6. **(Rational Project Development)**
   - Why do you think your project is the best solution to the policy problem you answered above?
   - Did you design this project after considering other alternative solutions?
   - How does it compare to the other alternatives?

(max. 1500 characters)

7. **(Equity in Organization and Staffing)**

- Did you consider issues of equity and representation among diverse groups in designing the organization and workforce for your project, and if so, describe specific examples?

(max. 1500 characters)

8. **(Contingency Plan)**

- Have you ever created a contingency plan for unexpected emergencies while working on the project?
- If so, can you describe an instance where such a plan solved an unexpected problem?
- In particular, did you set up a plan in place to address conflict between diverse interest groups?

(max. 1500 characters)

9. **(Participatory Mechanism)**

- Were there participatory mechanisms to involve various stakeholders or clients when making decisions for the project? For example, did you organize and hold feedback sessions to gather clients/stakeholders' opinions?

(max. 1500 characters)

10. **(Overcoming Barriers)**

- Please explain if you faced any barriers in terms of law, institution, insufficient resources, budget, or technology during implementation. Please describe what barriers you faced and how you overcame them.

```
(max. 1500 characters)
```

C. Goal Achievement

11. **(Goal Achievement)**

- Referring to the specific goals noted in the previous section, how much were the goals achieved in quantitative terms?
- Please indicate the achievement rates and KPI outcomes compared to the basline/goal indicators set out during the planning of the project.
- If certain measures resulted in lower outcome than expected, explain why this was the case and/or how it was offset by another effect or outcome.

```
(max 1500 characters)
```

12. **(Human-Centric Effect)**

- What are the specific benefits and outcomes for the citizens of your city as a result of the project? In particular, describe the human-centric benefits, especially for citizens.

```
(max. 1500 characters)
```

13. **(M&E Activities)**

- Have you conducted any evaluation studies or monitoring activities to confirm these outcomes?
- If so, have the results been reflected to improve the project?

> (max. 1500 characters)

14. **(Efficiency)**

- Do you believe that the effects described above were achieved at the lowest cost when compared to other project alternatives?
- If so, what is the basis for your answer (e.g., impact evaluation studies or cost-benefit analysis)?

> (max. 1500 characters)

15. **(Spill-over Effect)**

- Do you think the effects described above have had a spill-over effect on groups other than the direct beneficiaries of your project?
- If so, what is the basis for your answer? (e.g. research, evaluation studies, simulation studies)

> (max. 1500 characters)

16. **(Sustainability)**

- Do you believe that the effects of the projects described above are sustainable in the long term?
- What steps have been planned or implemented to ensure that the effects of the projects are sustainable long term?

(max. 1500 characters)

17. **(Other DE&I Contribution)**

- In addition to the direct effects of your project described above, please describe how it contributed to diversity, equity, inclusion, and digital divide issues in your city or country.

(max. 1500 characters)

18. **(Scalability)**

- Do you have any future plans for scaling up or replicating the solution you have applied?
- Are you interested in collaborating with international organizations to execute these plans?
- If yes, what type of cooperation are you seeking?

(max. 1500 characters)